

Bring new life to your Point of Sale advertising



Dynamic Display is the new media concept which adds life to your Point of Sale advertising. It draws more attention to your messages and attracts more customers to your shop.

Dynamic Display

While promotional print and traditional billboards are static, Dynamic Displays allow you to display any combination of TV commercials, film, shopping information, sales promotion and product advertising.

Dynamic Displays can be customized to your specific P.O.S requirements and are available in screen sizes up to 3 x 4 metres – a display equivalent to more than 50 standard TV sets!



01. From the main plaza of this shopping centre, shoppers have a perfect view to the 180" dnp rear projection screen, which is used to display advertising and information.

02. The transparent dnp Holo Screen™ is the perfect eye-catcher in shop windows.



dnp rear projection screens

The new generation of Dynamic Point of Sale Displays are based on optical rear projection screens from dnp, which allow you to project bright, sharp images in high-light environments. dnp screens are available in sizes from 40" - 200".





03.
dnp Holo Screen™ in a high-profile fashion shop. The display takes up a minimum of space as both the screen and the projector are mounted from the ceiling.



04.
Large dnp rear projection screen used to display music videos and sports events in pub.

Your window of opportunities

- TV-commercials, entertainment, information and sales promotion = Display options
- TV, video, DVD and computer = Image sources
- shops, airports, banks, railway stations, window displays and show rooms = P.O.S. locations

Call for more details



If you want to know more about Dynamic Displays – and how they could add value to your Point of Sale location, just give us a call!

We would also be glad to give you a personal demonstration!

Seeing is believing.

05.

Suspended from the ceiling with the projector hidden away from view, the dnp Holo Screen™ becomes an integral and elegant part of the interior design.

06.

Music videos on large dnp rear projection screens are used to draw attention to a chain of record stores.



06.



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dnp denmark is the world's leading supplier of optical rear projection screens. The dnp product range includes 9 types of screens in sizes from 40" - 200" for presentation, conference, control rooms, entertainment, Point of Sale, outdoor media and retro boxes.

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Screens of the art